



**SCRAP
UNIVERSITY
KIDS**

THE MILLION CANS RECYCLING PROGRAM



RECYCLING EDUCATION

Help us make metal recycling fun and easy for the next generation!

KIDS WANT TO CONTRIBUTE

If the school has easy access to an aluminum can-only recycling bin, they will be motivated to fill it up! It's a win-win — help your local schools and our planet by recycling cans!



COMMUNITY INVOLVEMENT

Get the word out in the community for them to save their empty aluminum cans and donate them to the school.

WHO TO ASK FOR HELP COLLECTING CANS:

- ✓ CITY HALL, FIRE DEPT
- ✓ MEDIA COVERAGE
- ✓ BARS, RESTAURANTS, BOWLING ALLEYS
- ✓ SPORTING EVENTS
- ✓ BOY SCOUTS / GIRL SCOUTS



**HELP INCREASE THE
RECYCLING RATE!**  



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KIDS ARE SOLVING THE RECYCLING CRISIS!



THE USA ONLY RECYCLES 45% OF CANS. WE CAN DO BETTER!

“In 2018, about 13 million metric tons of metal went to the landfill and were unrecovered. Of that 13 million tons about 1.5 million tons were aluminum used beverage cans. At current commodity values, that’s a \$1 billion opportunity that’s being missed.”- Jon Powell, Vice President, Closed Loop Partners

RECYCLING MATTERS!

- ✓ Aluminum cans are 100% recyclable forever!
- ✓ 95% less energy is needed to make a can out of recycled cans
- ✓ 60-90 days from the time you recycle a can till it’s back on the store shelf!
- ✓ Students at 8 elementary schools participating in the Million Cans Recycling Contest have already recycled over 250,000 cans since October 2023.
- ✓ Make a difference today: pick a school, donate books, recycle cans!

TEACH KIDS TO NEVER THROW A CAN IN THE TRASH!



SCHOOLS EARN MONEY BY RECYCLING METAL!



TEACHING KIDS HOW MAGICAL SCRAPYARDS ARE! 🦄♻️👷

- Read our books to students.
- Bring a metal ID Kit and magnets.
- Play a slideshow or video from your facility.

FUNDRAISING

- SCHOOL LUNCHES
- SCHOOL SUPPLIES
- FIELD TRIPS

METAL RECYCLING

Cans are the easiest and most identifiable item to recycle. We also want to teach kids about other items that are recyclable.

- ✓ ALUMINUM CANS
- ✓ CHRISTMAS LIGHTS
- ✓ USB CHARGERS/HEAD PHONES
- ✓ ALUMINUM FOIL
- ✓ HOUSEHOLD APPLIANCES





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DONATE OUR RECYCLING BOOKS

ABOUT OUR BOOKS

- ✓ GRADES 1-5
- ✓ MADE IN THE USA
- ✓ BRANDED BOOKS WITH YOUR LOGO AVAILABLE
- ✓ STUDENTS WILL TAKE THEIR COPIES HOME, INFLUENCING FRIENDS AND FAMILY BEHAVIOR.

MAKE IT A FUN COMPETITION

WHO WILL COLLECT THE MOST CANS?

- ✓ BETWEEN SCHOOLS
- ✓ BETWEEN DISTRICTS
- ✓ BETWEEN STATES

RECYCLING IS LIKE MAGIC! ♻️🦄♻️♻️😊



\$12.50 SOFTCOVER \$24.99 HARDCOVER



\$24.99 HARDCOVER



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I pledge to never throw a can in the trash and vow to recycle every can I come across.

BEHAVIORAL CHANGES



CAN RECYCLING PLEDGE

I PLEDGE TO NEVER THROW A CAN IN THE TRASH FOR THE REST OF MY LIFE!

- Students read our engaging recycling books.
- Color in the recycling pledge and list goals.
- Crush empty cans and add them to a recycling bin.
- Receive an "I took the pledge" sticker.

ACTIVITIES

- ✓ ART CONTEST
- ✓ RECYCLING PLEDGE
- ✓ FLYERS FOR PARENTS
- ✓ COLORING PAGES
- ✓ OTHER METAL ITEMS CAN BE BROUGHT DIRECTLY TO THE SCRAPYARD.



Contact Us For More Information

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